

## **PTH 367 Seminar Spiritual Entrepreneurship**

This course focuses on the innovative intersection of faith and entrepreneurship. Utilizing FaithLearnThrive's Innovation Lab format, this course immerses students in the principles of spiritual entrepreneurship. Through a blend of theoretical learning and practical application, students will explore how to innovate within ministry settings, develop sustainable projects, and engage communities effectively. The course culminates in a capstone project, allowing students to create a comprehensive plan for a new ministry initiative.

As a distinctive feature of this course, students will have the unprecedented opportunity to apply to participate in the "Start-Up Bus" experience, an innovative component of the Teaching Spiritual Entrepreneurship at Princeton. This immersive journey is designed to bring students' entrepreneurial ideas into sharper focus through real-world engagement and mentorship. Over the course of several days, participants will develop an innovative faith-based business idea as part of a pitch competition. The Start-Up Bus experience will not only deepen students' understanding of the practicalities of launching and sustaining faith-driven ventures but also serve as a catalyst for the implementation of their final capstone projects. *\*The course is a prerequisite to applying for the Start-Up Bus J-Term Teaching Spiritual Entrepreneurship Grant Initiative with Princeton University.*