

Hood Theological Seminary  
*Ambassador Credit Program*

Special Announcement to the Hood Community

President Vergel Lattimore sees himself as the number one spokespersons for the Seminary, as well as its most prominent recruiter. He also recognizes that, in reality and in practice, students have the potential to be the “best” recruiters because they are the direct and the primary consumers of Hood’s core product and service – theological education, leadership in faith development, and spiritual formation.

In recognition of the important role that students play in the enrollment continuum as peer spokespersons, President Lattimore is establishing, effective April 15, 2015, the *Ambassador Credit Program (ACP)*. This program provides a modest incentive to students who effectively communicate to others about the advantages and benefits of academic and community life at Hood Theological Seminary. We believe that one-on-one communication with friends, colleagues, neighbors, faith community associates, or casual acquaintances could lead prospective individuals to *explore* study at Hood.

The *Ambassador Credit Program* will be validated by the Office of Admissions and Recruitment, funded personally by President Lattimore, and applied by the Business Office. The guidelines are as follows:

1) Level 1 Credit (\$50.00 student account credit)

Applied when a HTS student refers a prospective individual to the Office of Admissions and Recruitment. The prospective student must acknowledge the referral by the HTS student and must at least complete a campus visit to the Main or to the Alabama campus.

2) Level 2 Credit (\$75.00 student account credit)

Applied when the referred prospective individual student completes a full *Application for Admission* to HTS.

3) Level 3 Credit (\$100.00 student account credit)

Applied when an active applicant is officially admitted for study at HTS.

NOTE: This credit is not based on the applicant’s decision to enroll as a student.

NOTE: All MTS, M. Div., and D.Min. students are eligible to participate in the *Ambassador Credit Program*. Awarded credits will be applied to students’ accounts at end of each month